

PRESS RELEASE

Launch of CyberBorgo, blockchain platform for real estate investments

Milano, 20 July 2022

The Borgosesia Group kicks off the CyberBorgo platform thanks to the collaboration with BlockInvest, a start-up that aims to put blockchain technology at the service of institutional investors with blockchain technology.

CyberBorgo is preparing to revolutionise the real estate sector by combining its its expertise in real estate to the more innovative and well-known distributed ledger' technology through the solution developed by BlockInvest.

This will allow Borgosesia, through the platform, to explore additional fundraising channels, attracting qualified investors and guaranteeing in parallel an efficient, transparent and secure fundraising process.

"We are pleased to have realised this idea, which will become fully operational in the second half of this year,' commented Mauro Girardi, President of Borgosesia S.p.A. - which we hope will allow us to attract investors from all over the world on trophy assets from special situations & opportunities"

"We are thrilled to be able to support the Borgosesia Group in this transition technology and to position ourselves, with them, as pioneers in the sector. After the first operations carried out abroad, we believe that the time is right in Italy too to launch real asset tokenisation projects,' explains Lorenzo Rigatti - Founder and CEO of BlockInvest.

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Borgosesia is a joint stock company listed on Euronext Milan (EXM) of Borsa Italiana, active in the sector of investments in non-performing and alternative assets in general, aimed at revitalising mainly real estate projects.

An industrial holding company with strong financial and real estate expertise, Borgosesia aims to grow through a strategy that combines both competences, with the aim of completing or revitalise real estate projects, mainly for residential use, in major urban and major tourist centres.

Borgosesia's mission is to create value for large and small investors by making low-risk but high-potential investments.

BlockInvest is a fast-growing fintech start-up based in Milan, founded by professionals from the blockchain, real estate and finance sectors.

The company is consolidating its competitive position, both in Italy and Europe,

thanks to the tokenization of different types of assets represented on blockchain.
Thanks to this maturation process, as of December 2021, it has become the first Italian startup in which Crédit Agricole has chosen to invest in.

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